

## RMP Opportunity Gap - Retail Stores

### Radius 2: LEAVENWORTH, KS 66048, 1.00 - 5.00 Miles, Total

	2011 Demand (Consumer Expenditures)	2011 Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	539,711,436	471,466,862	68,244,574
Motor Vehicle and Parts Dealers-441	95,865,903	163,087,717	(67,221,814)
Automotive Dealers-4411	81,943,556	155,898,531	(73,954,975)
Other Motor Vehicle Dealers-4412	7,299,510	371,545	6,927,965
Automotive Parts/Accsrs, Tire Stores-4413	6,622,837	6,817,640	(194,803)
Furniture and Home Furnishings Stores-442	10,015,767	3,340,668	6,675,099
Furniture Stores-4421	5,294,206	2,289,279	3,004,927
Home Furnishing Stores-4422	4,721,560	1,051,389	3,670,171
Electronics and Appliance Stores-443	11,576,795	8,643,612	2,933,183
Appliances, TVs, Electronics Stores-44311	8,549,991	8,643,612	(93,621)
Household Appliances Stores-443111	1,956,817	4,826,928	(2,870,111)
Radio, Television, Electronics Stores-443112	6,593,174	3,816,683	2,776,491
Computer and Software Stores-44312	2,468,628	0	2,468,628
Camera and Photographic Equipment Stores-44313	558,177	0	558,177
Building Material, Garden Equip Stores -444	46,346,385	45,801,621	544,764
Building Material and Supply Dealers-4441	41,719,245	39,414,102	2,305,143
Home Centers-44411	16,905,795	6,024,169	10,881,626
Paint and Wallpaper Stores-44412	995,218	1,538,213	(542,995)
Hardware Stores-44413	4,323,982	8,140,451	(3,816,469)
Other Building Materials Dealers-44419	19,494,249	23,711,269	(4,217,020)
Building Materials, Lumberyards-444191	7,908,587	9,271,112	(1,362,525)
Lawn, Garden Equipment, Supplies Stores-4442	4,627,140	6,387,518	(1,760,378)
Outdoor Power Equipment Stores-44421	850,641	0	850,641
Nursery and Garden Centers-44422	3,776,499	6,387,518	(2,611,019)
Food and Beverage Stores-445	73,217,333	65,942,970	7,274,363
Grocery Stores-4451	66,371,361	56,267,065	10,104,296
Supermarkets, Grocery (Ex Conv) Stores-44511	62,954,207	55,474,673	7,479,534
Convenience Stores-44512	3,417,154	792,392	2,624,762
Specialty Food Stores-4452	2,069,070	1,419,637	649,433
Beer, Wine and Liquor Stores-4453	4,776,903	8,256,268	(3,479,365)
Health and Personal Care Stores-446	32,283,531	22,812,191	9,471,340
Pharmacies and Drug Stores-44611	27,678,644	20,053,084	7,625,560
Cosmetics, Beauty Supplies, Perfume Stores-44612	1,147,773	949,861	197,912
Optical Goods Stores-44613	1,401,218	585,402	815,816
Other Health and Personal Care Stores-44619	2,055,896	1,223,843	832,053

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Gasoline Stations-447	53,350,944	29,918,029	23,432,915
Gasoline Stations With Conv Stores-44711	40,131,006	26,985,160	13,145,846
Other Gasoline Stations-44719	13,219,938	2,932,869	10,287,069
Clothing and Clothing Accessories Stores-448	24,558,814	12,984,535	11,574,279
Clothing Stores-4481	17,768,662	9,045,713	8,722,949
Men's Clothing Stores-44811	1,059,913	279,157	780,756
Women's Clothing Stores-44812	4,382,003	1,230,753	3,151,250
Childrens, Infants Clothing Stores-44813	1,209,453	282,357	927,096
Family Clothing Stores-44814	9,537,207	7,079,023	2,458,184
Clothing Accessories Stores-44815	409,867	0	409,867
Other Clothing Stores-44819	1,170,219	174,423	995,796
Shoe Stores-4482	3,567,990	2,472,527	1,095,463
Jewelry, Luggage, Leather Goods Stores-4483	3,222,162	1,466,295	1,755,867
Jewelry Stores-44831	2,947,921	1,466,295	1,481,626
Luggage and Leather Goods Stores-44832	274,241	0	274,241
Sporting Goods, Hobby, Book, Music Stores-451	10,858,068	1,311,083	9,546,985
Sportng Goods, Hobby, Musical Inst Stores-4511	7,559,105	587,872	6,971,233
Sporting Goods Stores-45111	3,824,956	106,766	3,718,190
Hobby, Toys and Games Stores-45112	2,454,650	138,008	2,316,642
Sew/Needlework/Piece Goods Stores-45113	572,402	265,564	306,838
Musical Instrument and Supplies Stores-45114	707,097	77,533	629,564
Book, Periodical and Music Stores-4512	3,298,963	723,211	2,575,752
Book Stores and News Dealers-45121	2,253,804	669,896	1,583,908
Book Stores-451211	2,132,845	669,896	1,462,949
News Dealers and Newsstands-451212	120,958	0	120,958
Prerecorded Tapes, CDs, Record Stores-45122	1,045,159	53,315	991,844
General Merchandise Stores-452	72,256,500	72,300,805	(44,305)
Department Stores Excl Leased Depts-4521	34,844,104	37,438,903	(2,594,799)
Other General Merchandise Stores-4529	37,412,397	34,861,902	2,550,495
Miscellaneous Store Retailers-453	14,270,033	4,171,088	10,098,945
Florists-4531	1,005,594	640,904	364,690
Office Supplies, Stationery, Gift Stores-4532	5,463,228	1,172,509	4,290,719
Office Supplies and Stationery Stores-45321	3,050,088	0	3,050,088
Gift, Novelty and Souvenir Stores-45322	2,413,140	1,172,509	1,240,631
Used Merchandise Stores-4533	1,177,904	574,247	603,657
Other Miscellaneous Store Retailers-4539	6,623,308	1,783,428	4,839,880
Non-Store Retailers-454	40,503,523	6,186,775	34,316,748
Foodservice and Drinking Places-722	54,607,839	34,965,769	19,642,070
Full-Service Restaurants-7221	24,589,190	11,319,753	13,269,437



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Limited-Service Eating Places-7222	22,850,062	21,018,887	1,831,175
Special Foodservices-7223	4,495,048	1,087,363	3,407,685
Drinking Places -Alcoholic Beverages-7224	2,673,539	1,539,766	1,133,773
GAFO *	134,729,172	99,753,211	34,975,961
General Merchandise Stores-452	72,256,500	72,300,805	(44,305)
Clothing and Clothing Accessories Stores-448	24,558,814	12,984,535	11,574,279
Furniture and Home Furnishings Stores-442	10,015,767	3,340,668	6,675,099
Electronics and Appliance Stores-443	11,576,795	8,643,612	2,933,183
Sporting Goods, Hobby, Book, Music Stores-451	10,858,068	1,311,083	9,546,985
Office Supplies, Stationery, Gift Stores-4532	5,463,228	1,172,509	4,290,719